

Services Comparison Chart

FEATURES

ULTIMATE CRM
For Brands

PRO PROSPECTOR
For Brands

PRO PROSPECTOR
Broker Personal Branding

Salesforce Enterprise CRM - without clutter, confusion, complexity



Auto Appointment Scheduling - via website, email and text



1:1 and Bulk Text Messaging Integrated with Mobile Phone



Unlimited Email and Text Messaging (no packages)



Mobile App (Android, IOS)



Personalized Email and Text Templates



Multiple Lead Views for Efficient Pipeline Management



Pipeline, Contact, Milestone, Behavior Report Templates



Application, FDD, Discovery Day, Validation, Territory and Agreement Tracking



Integrated Online Post Meeting "Temperature" Questionnaire



Support/Training



Email and Consumer/Franchise Website Behavior Tracking



Email Long-Term Story Program



Up to 10 Drip Story Emails



Basic Behavior Lead Scoring



Detailed Behavior Lead Scoring



Automated Email and Text Contact Nudges



Integrated Territory Request Registration



Represented Brand Database



Brand Contact Database



Automated Territory Availability Inquiries



Lead Registration Tracking



Personal Branding Website



OPTIONAL SERVICES

Update Existing Drip Programs



Lead Generation Management



Additional Drip Campaign for Historic Leads



Premier Recruiter Outsourced Services



Automated Text Message

